

13 July 2022

Bunnings responds to call from community groups with price increase of sausage sizzle

- From Saturday 23 July 2022 the Bunnings sausage sizzle price will change from \$2.50 to \$3.50 in Australia
- The increase marks the first change in pricing in Australia in 15 years, following significant feedback from community groups and the rise in the cost of goods.
- The rise will see an increase in funds raised, with every cent going directly to local community groups, not for profits and charities

For more than 25 years, the Bunnings sausage sizzle has provided grassroots community groups a simple way to raise vital funds to continue their important work in our communities. In a response to significant requests from community groups, Bunnings is increasing the price of its community sausage sizzle in Australia for the first time in 15 years.

From Saturday 23 July 2022, the sausage sizzle price will go from \$2.50 to \$3.50 for a sausage in bread, with or without onions. The price of drinks will remain at \$1.50. Every cent raised goes directly to the community group running the BBQ.

The change responds to calls from local community groups, not for profits and charities who have seen a decline in funds raised due to the increased cost of the goods required to run the BBQ, particularly in recent months.

The price increase marks the first time that the cost of a sausage at the community sausage sizzle has changed since 2007 in Australia. Since then, the cost of supplies required to run the sausage sizzle – sausages, bread, onions, sauce, oil, and drinks – has risen significantly, which has impacted community groups fundraising abilities.

Bunnings Group Managing Director, Mike Schneider said from the very beginning the sausage sizzle has been, and always will be, a community led activity with the purpose of offering a simple way for grassroots community groups to raise meaningful funds, whilst providing customers with an easy way to support their local community.

“Grassroots community groups are the backbone of our local communities, and this change has been made in response to direct feedback from more than 100 volunteer groups right across Australia who are seeing a lower fundraising opportunity.

“It’s been an incredibly difficult couple of years with the lack of fundraising opportunities and the pressure on community group services and support continues to be a growing need in our wider community.

“We are committed to providing meaningful support to enable community groups to keep doing their essential work and we know that the sausage sizzle has been a vital fundraising opportunity, helping many groups big and small stay afloat over the years.

“The sausage sizzle will always be a community led initiative and we have listened and responded in a way we hope allows groups to maximise fundraising efforts, whilst still giving customers a simple way to support their local community,” said Mike.

Lions Australia National Membership Chairperson, Ann Eldridge said the Bunnings sausage sizzle is a key contributor to their fundraising efforts, with clubs running hundreds of Bunnings sausage sizzles every year.

“Our Lions Clubs are thankful for the support provided by Bunnings and the sausage sizzles are an important part of our fundraising activities. We welcome Bunnings’ decision to increase the price and



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we are confident that our supporters will respond favourably, knowing that every cent of the proceeds will be used to support our humanitarian projects and activities,” said Ann.

The prices at the community sausage sizzles are set by Bunnings to ensure the BBQ experience is the same for customers and community groups across the country. To further support community groups, Bunnings provides everything required to set up and run the BBQ at no cost, including a gas bottle, marquee, and mobile payment option.

--ENDS --

Notes to Editor

- In total, since March 2007 (15 years), Food & Non-Alcoholic Beverages have approximately gone up by 51.6% based on the ABS data
- Bunnings offers a mobile payment option to further assist groups in their fundraising efforts.
- **Assets available:** B-roll, AV Interview Grabs with Mike Schneider, Bunnings' MD & Ann Eldridge, Lions Australia National Membership Chairperson (2pm today), still imagery as attached

Facts about the sausage sizzle:

- Over the last 5 years, community groups have run more than 155,000 sausage sizzles at Bunnings stores across Australia, raising more than \$140 million for their causes
- Average fundraising opportunity ranges between \$800-\$900 (*average of Australian stores over the past 5 years*)

For media enquiries please contact:

Hannah Bremner	hbremner@bunnings.com.au / 0402169067
Emma Birch	Emma.birch@dentsu.com / +61 (0)466 564 160

