Media Release

29 October 2021

Tool Kit Depot opens first store in Western Australia

Bunnings Group is excited to announce the opening of the first Tool Kit Depot store in Western Australia, which opens in the Perth suburb of Belmont today.

The new professional tools store has all the gear the Perth tradie needs, carrying 10,000 products across power tools, outdoor power equipment, hand tools, storage, workwear, welding equipment, construction and safety equipment all under one roof.

Spanning 2,000 square metres, the store represents a \$6 million-plus investment creating 40 new jobs in the local community. The store is the first of several Tool Kit Depot stores set to open in Western Australia before the end of the year, with new stores coming to Rockingham, Malaga and Mandurah (Meadow Springs).

Bunnings Commercial, Chief Operating Officer, Ben McIntosh said the team can't wait to welcome local tradies through the doors to see the very first store in WA.

"We're so excited to bring the first Tool Kit Depot store to life. Customers can drop in for anything as small as a tube of silicone or an extension lead through to the latest trade quality gear from familiar suppliers such as Festool, Husqvarna, Hard Yakka, Milwaukee and Makita.

"Customers will find the look and feel of Tool Kit Depot stores a little different to some other professional tool stores. The store design is more open and feature hands-on displays of a wide range of professional construction tools and gear.

"Earlier this year, we opened our first prototype store in Parafield, South Australia where we trialled some new store concepts. The response from customers has been very positive, which gave us the confidence to commence a wider rollout and position the business for further expansion outside of South Australia.

"We're looking forward to providing customers with a specialist range of trade products, paired with great service from our knowledgeable team," Ben said.

The arrival of Tool Kit Deport comes as the latest ABS data shows WA is leading the nation in terms of residential construction growth, with a 21 per cent lift in dwelling approvals in August.

The first Tool Kit Depot store in WA is located at 225 Alexander Road, Belmont WA 6104.

Grand Opening information

Local residents are invited to join the Tool Kit Depot team to celebrate the arrival of the brand in WA, with activities planned for both Friday 5th and Saturday 6th November, including a special meet and greet celebrity appearance with AFL legend Dave Mundy on Saturday from 11am-1pm. Customers can also enjoy all day supplier demonstrations, giveaways, food trucks, special opening discounts, competitions and a free coffee van across the two days.

– ENDS –



For further information or to arrange a photo opportunity, please contact: <u>media@bunnings.com.au</u>

Additional information about Tool Kit Depot:

- Tool Kit Depot is the new trading name for Adelaide Tools, which Bunnings acquired in April 2020, as part of its strategy to deepen its relationships with trade customers.
- The name positions the store as an instantly recognisable destination for tools, equipment and services to meet the needs of trade customers.
- The new logo features a dog which is a symbol of what the brand represents partnership, loyalty, eagerness, hard work, energy and mateship. The tagline is 'your trade pro partner'.



